



## IMHA Annual General Meeting

April 30, 2023 at the Ilderton Community Center

MINUTES – APPROVED- April 28<sup>th</sup>, 2024

Present – Brooke Ross, Paul Walkom, Randy Sheaves, Kendra Bloomfield, Jeff Sutherland, Kerri Dixon, Scott Parker, Andrew Ward, Andy Marshall, Mark Read, Jeff Reid, Chris Dixon, Bill Stevenson, Pat Conlin

Regrets: Todd Copeland

5 IMHA members and 1 guest

1. Bill Stevenson is chairing the meeting in Todd Copeland's absence.
2. AM made a **motion to begin the meeting**. 2<sup>nd</sup> by JS. Carried.
3. BS went over the agenda as posted in the AGM package for viewing on April 15<sup>th</sup>, 2023.
  - JS made a **motion** to approve the agenda. 2<sup>nd</sup> AM. Carried.
4. MR made a **motion to approve the minutes** of the 2021 – 2022 AGM on April 25<sup>th</sup>, 2022. 2<sup>nd</sup> by SP. Carried.
5. Our guest, Glenn McKinnon from Ford/Keast reviewed the 2021/2022 Audited Financial Statements which were approved by the board on March 3, 2023. These statements have been posted onto the IMHA website for membership review as part of the AGM package. Glenn highlighted that this season hockey was getting a little back to normal. In the 2021 financial summary, you saw the covid effect. There were no questions received from the membership. Randy thanked Glenn and the staff at Ford/Keast,
6. AM made a **motion** to accept the audited financials as approved by the board. 2<sup>nd</sup> by PW. Carried.
7. RS made a **motion** to appoint the auditor of the IMHA association to Ford/Keast for the 2023/24 season. 2<sup>nd</sup> by KB. Carried.
- 8. Review of Projected budget**

RS reviews his role as treasure to keep the day-to-day finances. At the end of the fiscal season, IMHA uses a third party, Ford/Keast, to do an audit for the IMHA finances. Randy went over the projected budget for the 2023/24 season. In past seasons, COVID decreased our expenses, which allowed us to keep more money in our accounts. We decided not to raise registration rates in the past season because of that. This past season we ended with a deficit. This was an effect of increased expense costs and more teams than projected causing ice rental and referees to be over budget. It was also due to the purchase of the score clock.

Question – Why are we paying so much more for processing registration for the upcoming season? Answer – The past season, we moved away from cheques and used Pay Play which

was the most feasible platform. The feedback was this platform was not user friendly and there was pushback. Also, from an administrative perspective using separate platforms for registration (HCR for Boy's hockey registration and RAMP for girls' hockey registration) and Pay Pal for payment made it difficult to track which members had registered vs. paid. When reviewing the process, both registration platforms, HCR and RAMP, offer payment options, but are more expensive. After reviewing these options, the Board decided to use these registration platforms to also collect payments. It is a trial year, and it will be re-evaluated after this season.

## **9. Director Reports**

**Acting President** – Todd Copeland -( BS shared for TC in his absence) Todd talked passionately at the Awards Ceremony about his role as acting president. He highlighted this season's accomplishments and successes. Todd sends his regrets for being unable to attend due to a work commitment.

**Treasurer** – Randy Sheaves – Randy talked about the GIC IMHA has set aside, which is three month expenses. When this account was originally created, expenses were a lot less than they are today. Our expenses have increased by 19% over last season (covid season) our revenues increased by 8% and ice rental goes up 2 or 3 % every year. RS believes for these reasons IMHA will need to be looking to add money into the GIC in upcoming seasons.

**Secretary** – Brooke Ross – Role includes documenting all meetings and collecting documents for the Annual General Meeting. As well, supporting to collect vulnerable sector checks and planning the Awards Banquet.

**Registration** – Kendra Bloomfield – Last season we had just under 477 registrations with IMHA. When processing registrations last season there was a disconnect between the registration and payment platforms and we needed to find a more efficient way to process and track registration. Using the HCR and RAMP to collect payment allows us to track the registration more efficiently. For the 2023/24 seasons, 25% of registration cost is required at the time of registration and there are options to then pay in full or use the 3-payment structure. The payments and fees look different for the 2023/24 season because there are fees you are paying for up front such as gate fees and fundraising, which were usually collected separately. The registration costs have not changed for the upcoming season. Kendra also posted communication and updates on the website and social media throughout the season.

Questions – How many hours did you work on registration in the 2022/23 season? Answer: Easily giving 40 hours a week for most of the fall. With using one platform for the upcoming season, it will limit those hours.

**OMHA** – Paul Walkom – OMHA will be making changes to the season structure at REP levels for U11 and up. U9 will continue as an MD program. OMHA AMG is in June and we will know more after that.

**Officiating & Awards** – Andrew Ward – We have lots of young referees coming up and we want to assure we pair them with experienced officials for mentorship. We had a great year for referees. It was nice to have our Awards Banquet in person this season and we had a great turnout. Questions: How many officials came through the mentorship program this year? Answer: We have spots for 10 and 9 were filled. There are already some that have reached out for next season. Question: How is that compared to other centers? Answer: We have a lot of good officials who are willing to travel and always have younger referees coming up through the system. We put through twice as many referees than other organizations.

**Coaching** – Jeff Reid – Works with the coaching committee to review applications and bring recommendations for coaching to the board. Jeff thanked the coaches and highlighted that they are a crucial part of the organization and hockey would not run without them. We want to make sure we are supporting them through meetings and communicating. Thank you to the coaches for all the time you give to the players, teams and organization.

**Equipment** – Chris Dixon – Andrew Ward also helped with this role. We handle over 1000 team jerseys, which includes handing them out and collecting them at the end of the season. It also includes ordering Tim Horton jerseys, pins, stickers, socks and first aid kits. We have sets of player and goalie equipment that we lend out for players who want to give hockey a try or use it for the season.

**Ice Convener** – Mark Read – This was his first year as ice convener and in the role, he is responsible for the ice schedule, development ice, tryouts ice, and booking playoff ice. There are daily and weekly emails trying to fill ice that has been returned or to assist in switching ice for teams (away tournaments, away game). We did not have enough ice and had to pick up four hours a week in Strathroy this season. For the 2023/24 season we do not expect our ice allocation hours will increase. The Municipality of Middlesex is working on new ice allocation policy and will be taking into consideration giving youth sports priority ice.

**OWHA/WOGH** – Scott Parker – Our Girls program is growing, and we went from 8 teams in previous season to 10 in the 2022-23 season. It was a great season; 3 teams represented in the OWHA southern league and 7 teams in WOGH. There were no league champs but U11 B and U18 C both qualified for provincials. Tryouts for the 2023/24 season begin May 8<sup>th</sup>.

**Fundraising and Sponsorship** – Pat Conlin – This was his second year in the position. Two roles were created this season to support fundraising, events, and volunteers as well. Pat arranged the partnership between IMHA and the Ilderton Agricultural Society for the 2022 Ilderton Fair Beer Tent, with hopes of this being an annual partnership moving forward. Other roles included arranging Picture Day, Jr. C night for hosting the North Middlesex Stars, Christmas Silent Auction and assisting in Hockey Day in Ilderton. In 2021 Pat streamlined

IMHA Sponsorship opportunities. This past season Pat sought out and arranged 5 new jersey sponsors and 3 new half board sponsorships to 3 year contracts.

**Local League** – Bill Stevenson –The role included attending board meetings and scheduling the season and playoff structure. Bill thanked Andy for his support during the playoff scheduling. There were two U9 Boys teams in LL; who transition from half ice to full ice throughout the season, two U11 Boys, and one team each in U13, U15 and U18. There are two seasons in LL, a seating season to assess teams' ability. Then teams are slotted and during the winter and playoffs teams are more evenly matched.

**Shamrock** – Andy Marshall – Shamrock league is supporting our U9-U18 REP teams. Attending monthly meetings to represent Ilderton and supporting with cancellations of games or any other needs. With the help of Mark and Kendra, Andy creates the playoff schedules. Andy highlighted the year's successes and congratulated the teams on a very successful season.

**Development** – Jeff Sutherland – It was the first season running the development skate and it was very successful. There were a variety of sessions connecting with Snipe, Moir Power Skating, Western's Men's and Women's teams and Brendan O'Neil for goalies. The sessions were 90% full. The seasonal pathways have changed. In the upcoming 2023-24 season we will be reducing to one vendor to focus on Power Skating, with two weeks of programs. There will still be a sign up for the sessions. Each team also gets \$300 to spend towards development. 60-75% usage of that budget was used by teams for their own development. IMHA wants to continue to keep and broaden our partnership with Western because it is a great partnership.

**Parent Volunteers/Events** – Kerri Dixon – A great year in our Fundraising. 4 main events JR C, Silent Auction, Hockey Day in Ilderton and Beer Tent. Our expenses are more significant because of the expense for running the beer tent (overhead costs). We also brought in more revenue from this event. Going forward we will try to do the same events next year because we had a successful year. The Fundraising contingency for the past seasons, which has been \$200 or earning 5 volunteer credits was reviewed by the board. There was pushback with this program: cheques being difficult to obtain, management of getting cheques and opportunities for volunteering. We looked at different organizations and how we could change this program. We are looking into how fundraising can offset our increase in expenses. Through this discussion we looked at increasing registration but wanted to look at other options first. For the 2023-24 season there will be a trial year for Cash Calendars. Each registration gets 6 calendars and members can sell them for \$25 dollars each, which will earn you your \$150 fundraising fee back. Members may also choose to keep the calendars to have more chances to win the money draws. IMHA can set out the prize amounts. This new program is guaranteed to bring in \$55000 in revenue. The fundraising credit program from previous seasons served the purpose to get volunteers and has been a reliable revenue in past seasons, but it was no longer a guaranteed revenue. When

developing a new fundraising plan, we considered the feedback and are aware that without the credit program, it might be difficult to obtain volunteers for IMHA events and to support our teams. The Cash Calendars will be a one-year trial. It will be re-evaluated and reviewed at the end of next season. **Questions:** What do families with multiple players have to pay towards Cash Calendars? **Answer:** Each family has a max of 12 calendars, \$300, and they will receive a credit after their registration for 3<sup>rd</sup> or 4<sup>th</sup> players.

JR made a **motion** to accept the director reports as presented. 2<sup>nd</sup> by AM. Carried.

10. Changes to the **IMHA Bylaws and Rules of Operation** were reviewed as presented to the membership. There were no questions from the membership.

KB made a **motion** to accept the changes as presented. 2<sup>nd</sup> by RS. Carried.

11. **New Business** – There was no new business received from IMHA board of directors or our membership.

12. **Elections** – IMHA received 8 nominations for the 8 board of director positions that were open. The names of the nominees are: Chris Dixon, Andy Marshall, Nick Cake, Mark Read, Todd Copeland, Pat Conlin, Randy Sheaves, Jeff Reid

RS made a **motion** to appoint the 8 nominated board members as Board of Directors for the 2023 – 2024 season. 2<sup>nd</sup> by JS. Carried.

13. KD made a **motion** to **adjourn** the meeting. 2<sup>nd</sup> by KB. Carried.